



10 Years of Balanced Copyright Victories

Highlights include:

2015

RE:CREATE WAS FOUNDED!

In April of 2015, Re:Create was launched with the goal of championing balanced copyright policy. Highlights from our first year include the decision in *Google v. Garcia* and ARL's first annual Fair Use Week.

**2016-
2018**

FAIR USE WINS, SXSW & CREATORS

2016 marked major victories for Fair Use including the Google Books decision. We hosted a "Copyright & Creators 2026" panel at SXSW 2016. In 2018, we released the first annual Re:Create New Creative Economy Study highlighting the importance of creators.

**2019-
2021**

CREATIVE ECONOMY & LINK TAXES

In February 2019, Re:Create released its 2nd creator economy report that revealed that more than 16.9 million independent, American creators earned a baseline of \$6.8 billion. In 2021, we released a blog on what small publishers think of link taxes.

**2022-
2023**

BIG MEDIA & 10 YEARS SINCE SOPA

Re:Create illustrated how big media groups, who support the JCPA, already own most of the local news stations across the country. We celebrated the 10th anniversary of the rejection of the SOPA/PIPA legislation by Congress and the American people.

2024

NEW EXECUTIVE DIRECTOR & TECH

Re:Create welcomed Brandon Butler as Executive Director! Re:Create published opposition letters and critiques of a laundry list of ill-conceived bills that would undermine the fair use rights of AI developers and users. (COPIED, NO FAKES, and TRAIN)

2025

COPYRIGHT & AI

In January 2025, Re:Create welcomed the USCO AI and Copyright Report Part 2, which stated that existing copyright law is sufficient to determine if AI works can be copyrighted.

[A comprehensive guide to our copyright wins can be found here](#)

While we are proud of the progress we have made, the fight for a balanced copyright system is far from over. Re:Create remains committed to working towards a balanced copyright framework.