

BIG CONTENT'S 100+ YEAR HISTORY OF SEEING NEW TECH AS "DEDICATED TO INFRINGEMENT"



PHONOGRAPH

Testifying before Congress, John Phillip Sousa argued that the Phonograph would destroy the composing industry



CASSETTE TAPES

Big Content released a "Home Taping is Killing the Music Industry" Campaign against cassette tapes

1906

1980



VCR

In Sony Corp. of America v. Universal City Studios, big content alleged that the development of VCR technology would destroy their copyrights

1984



MP3 PLAYER

RIAA v. Diamond Multimedia Systems, the recording industry argued MP3 players were a vehicle for copyright infringement

1998



VIDEO PLATFORMS

In Viacom International, Inc. v. YouTube, Inc. content groups alleged YouTube was committing "brazen copyright infringement"

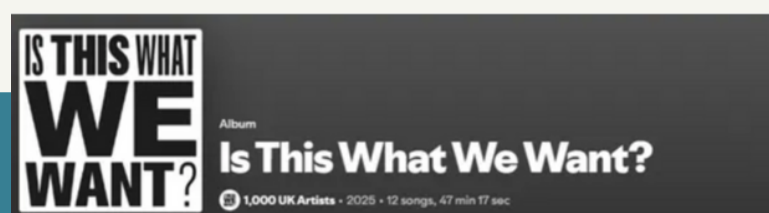
2007



BLOGGING PLATFORMS

Perfect 10 sued Tumblr claiming that the platforms search engine and content users uploaded infringed on their copyright

2012



ARTIFICIAL INTELLIGENCE

The UK recording industry has released a silent album alleging that AI will ruin their industry

2020

2025



SOCIAL MEDIA

NMPA v. X, the music publishers claim X is committed to copyright infringement

BIG CONTENT HAS BEEN WRONG ABOUT TECH FOR A CENTURY

WHY TRUST THEM NOW?