

re:create

Re:Create Coalition

A balanced copyright system benefits creators, users, innovators

There has been no better time for creativity in history. A balanced approach to copyright generates revenue streams for creators, small business, entrepreneurs, app developers, startups and large content producers.

*Re:Create's approach to a **balanced copyright** system is focused on the the following ideas:*

- **Free expression** is a core American value and a fundamental right of all Americans
- **Fair use** is a cornerstone of free speech, creativity, and economic prosperity that must be protected
- A **vibrant public domain** is a core component of creativity and discovery, and a storehouse of culture and knowledge
- **Safe harbors** protect the basic functionality of the internet and the fundamental rights and livelihoods of everyone who depends on the internet to connect, create, and share
- Copyright holders should have **reasonable tools to curb infringement**, but they must respect others' fundamental rights
- **Copyright litigation** should not be used as a weapon against competitors, critics, or speech a rightsholder dislikes
- **Owners' rights** to use media and technology they purchase should be respected
- **Simpler is better.** We stand for a copyright system that is clear, simple, transparent and appropriately limited

About Re:Create

Re:Create is a diverse organization of members united in their support for a **balanced copyright system** that is *pro-innovation, pro-creator, & pro-consumer*.



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