

Copyright Infringement Detected In Your Post?!?

Not if your use is a Fair Use.



Fair Use enables everyday creators, influencers, bloggers, YouTubers and all types of “Creators” to make and share their content. Without Fair Use many everyday actions of the nearly 5 billion creators worldwide would be legally removed or restricted.



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Fair Use allows...

YouTube, Ms. Rachel to post a clip from her appearance on the *Today Show* discussing the impact of her account

@msrachelforlittles



FOLLOW

Fair Use permits...

Tumblr Creators like The Charming Charlie to make a digital comic strip blog combining lyrics from songs by The Smiths with panels featuring Charlie Brown from Peanuts

@thischarmingcharlie



Share

Fair Use enables...

Instagram users like Happiness for Swift to post on Instagram their reaction of Taylor Swift playing her surprise song at the Eras Tour concert she attended

@happinessforswift

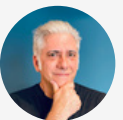


SUBSCRIBE

Fair Use lets...

Influencers like Meredith Hayden from Wishbone Kitchen to post a screenshot of a cooking blog recipe in her TikTok

@wishbonekitchen



FOLLOW

Fair Use makes possible...

Creators like Rick Beato to create What makes this song great? videos using snippets from popular songs

@rickbeato



Share

Fair Use authorizes...

Everyday social media users like a parent to post a video of their child walking up to the song “Thunderstruck” at their baseball game

@5billionusers

About Fair Use:

Fair use allows for the use of copyrighted materials for a socially beneficial and transformative purpose without permission from the copyright holder. Fair use is determined based on four factors:

- 1 the purpose and character of the use
- 2 the amount and substantiality of the portion taken
- 3 the nature of the work
- 4 the effect of the use on the market for the original work

Re:Create is a diverse organization of members united in their support for balanced copyright system

