

Copyright Infringement Detected In Your Post?!?



Not if your use is a Fair Use.

Fair Use enables everyday creators, influencers, bloggers, YouTubers and all types of “Creators” to make and share their content. Without Fair Use many everyday actions of the nearly 5 billion creators worldwide would be legally removed or restricted.



 **SUBSCRIBE**

Fair Use allows...

YouTube, Ms. Rachel to post a clip from her appearance on the *Today Show* discussing the impact of her account

@msrachelforlittles

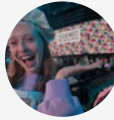


 **FOLLOW**

Fair Use permits...

Tumblr Creators like The Charming Charlie to make a digital comic strip blog combining lyrics from songs by The Smiths with panels featuring Charlie Brown from Peanuts

@thischarmingcharlie



 **Share**

Fair Use enables...

Instagram users like Happiness for Swift to post on Instagram their reaction of Taylor Swift playing her surprise song at the Eras Tour concert she attended

@happinessforswift



 **SUBSCRIBE**

Fair Use lets...

Influencers like Meredith Hayden from Wishbone Kitchen to post a screenshot of a cooking blog recipe in her TikTok

@wishbonekitchen



 **FOLLOW**

Fair Use makes possible...

Creators like Rick Beato to create What makes this song great? videos using snippets from popular songs

@rickbeato



 **Share**

Fair Use authorizes...

Everyday social media users like a parent to post a video of their child walking up to the song “Thunderstruck” at their baseball game

@5billionusers

About Fair Use:

Fair use allows for the use of copyrighted materials for a socially beneficial and transformative purpose without permission from the copyright holder. Fair use is determined based on four factors:

- 1 the purpose and character of the use
- 2 the amount and substantiality of the portion taken
- 3 the nature of the work
- 4 the effect of the use on the market for the original work

Re:Create is a diverse organization of members united in their support for balanced copyright system

